



Boston Climate Action Network

“Building a Healthy Future”

JOB POSTING

Latino Outreach Consultant for Boston Climate Action Network

BostonCAN is comprised of Boston residents taking action in personal, social, and political ways to achieve climate justice, from teaching homeowners and tenants how to save money on their electric bills to joining hands with other groups across Massachusetts to win policy battles.

We are currently seeking a qualified consultant to lead a Latino Outreach campaign. Employment status is as an independent contractor billing for a total of 160 hours at a rate of \$20/hr. (Number of hours per week is negotiable, depending upon start date.) The position is temporary, starting as soon as possible and ending no later than June 30, 2011. (BostonCAN is seeking funding for a longer-term, part-time position with similar duties.) The position does include flextime but does not include health insurance or other benefits. Consultant would work out of their home.

Program Overview

The Latino Outreach Coordinator will work to engage Spanish speakers in BostonCAN’s programs, including promotion of Renew Boston and recruitment of Green Block leaders, as well as providing translation at events as needed and general organizational support.

Renew Boston, a City of Boston program, helps Boston residents and landlords to get free home energy assessments and insulation for their buildings. BostonCAN has funding to assist with promotion and follow-up for Renew Boston.

BostonCAN’s Green Block initiative helps groups of neighbors work together to reduce their energy use, understand the social implications of climate change, and to create a more sustainable community.

Desired Outcomes

The Latino Outreach Coordinator will work with BostonCAN Coordinator and Organizer to develop a Latino Outreach plan, including clear goals for the following:

- Translation of outreach documents, newsletters, and other written materials into Spanish
- Events and presentations in community spaces in Egleston, Jackson, and Hyde Squares with translation as needed
- Promotion of events through fliers, door knocking, and phone calls
- Outreach at local faith congregations, community centers, crime watch meetings, house parties, etc.
- Phone and in-person follow-up with participants and potential volunteers

The Latino Outreach Coordinator will meet weekly with BostonCAN’s Coordinator and provide written documentation of their activities, culminating in a final report.

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857-544-6846

Qualifications

- Must be fluent in spoken and written Spanish and English
- Must have good knowledge of Latino businesses, non-profits, and influential community members in Egleston, Jackson, or Hyde Square neighborhoods
- Must have access to a computer, internet service, and phone, and have strong writing and editing abilities
- Must be an organized person and a self-starter who works well both alone and in a team
- Must have ability to work as many as two evenings and one weekend day per week
- Previous translation and bilingual writing/editing experience preferred
- Previous experience organizing/promoting events and developing outreach materials preferred

To Apply:

Interested consultants should contact BostonCAN's Coordinator, Loie Hayes, at 857-544-6846 or bostonclimateaction@gmail.com. In addition to a resume, please submit a one or two paragraph response in both Spanish and English, to the following question: "If you had unlimited time, what would you do to heighten awareness among Latinos in Egleston, Jackson, and Hyde Squares about the benefits of energy conservation and of working with their neighbors to reduce climate change impacts in Boston and globally?"

<http://bostoncan.org>.